







# MYRIAM DAVIDSON

MSc., MBA

Vice President

## CONTACT

-  [myriam.davidson@stratford.group](mailto:myriam.davidson@stratford.group)
-  819-208-6281
-  Ottawa, Canada
-  [Myriam Andromeda Davidson](#)

## EDUCATION

- Executive MBA, Rotterdam School of Management, Erasmus University, Netherlands, 2014
- MSc. Wageningen University & Research, Netherlands, 2008
- BSc. University of Ottawa, Canada, 2006

## AWARDS & RECOGNITION

- Recognized World Leading IP Strategist since 2022 by Intellectual Asset Magazine's (IAM) 300— The World's Leading IP strategist

Myriam specializes in intellectual property strategy design and implementation aligned with ISO 56005. Her clients include SMEs, start-ups, entrepreneurs, universities, and multinational corporations.

Working along many clients as a strategic advisor with the mandate to share her enthusiasm for, not only how IP strategy can be used for the service of business strategy, but also the possibilities that can be mined in IP analytics. She designs bespoke IP strategies that not only aligns with the overall business strategy but are also pragmatically implementable. This ensures that the IP strategy is not just theoretical but a core driver of operational success.

As Vice President of Stratford Intellectual Property leads a team of IP Strategy experts in delivering end-to-end IP strategy and implementation services to lean in as trusted strategic advisors.

As an advocate for IP literacy, she prioritizes sharing her expertise through speaking engagements, content creation, and mentorship. She has been involved giving IP awareness development sessions through Government of Canada funded programs and as a guest lecturer at Carleton University Sprott School of Business - IP Strategy Certificate Program. Examples of her asynchronous content includes interviews, articles, blogs, podcasts, LinkedIn posts, and contributions to the Stratford IP Strategy Academy curriculum.