






# KIM CAPIAU

## Trademark Agent & IP Analytics Expert

### CONTACT

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### EDUCATION

- 2024 NCA Certificate of Qualification testifying as to knowledge of Canadian law.
- 2019-2021 Canadian Law Courses for Foreign Lawyers, University of British Columbia
- 2019 IPIC course on Trademarks
- 2015 Master Complémentaire en Droit Fiscal-Tax Law/Taxation, Université libre de Bruxelles
- 2012 LLM in European Business and Competition Law, Maastricht University,
- 2011 Master's in Law. Ghent University

### AWARDS & RECOGNITION

- Recognized 2023 WIPR Leader
- Registered Trademark Agent

Kim Capiou is a Registered Trademark Agent and IP specialist with experience in intellectual property strategy, analytics, and trademark prosecution. She brings a unique blend of legal expertise, strategic insight, and analytical acumen to her work, helping organizations maximize the value of their intellectual property assets.

At Stratford Intellectual Property, Kim leads trademark and IP analytics initiatives, managing client portfolios from competitive landscape analysis to strategic filings. She provides trademark prosecution services, trademark availability, patentability and landscape searching, and develops IP processes that enhance operational efficiency and strategic decision-making. Her ability to translate complex IP data into actionable business intelligence makes her a trusted advisor to clients ranging from startups to established enterprises.

Before transitioning into the IP field, Kim practiced law in Belgium. This legal foundation enriches her approach to IP strategy, allowing her to navigate the nuances of intellectual property protection with both a legal and business-oriented perspective.

Her expertise spans trademarks, IP analytics, competitive intelligence, business development, and strategic partnerships. Fluent in English and Dutch, with proficiency in French, Kim is well-equipped to support clients in diverse markets.